

**CODE:** IAA.AR**EFFECTIVE DATE:** (02-06-1997)**TOPIC:** Educational Partnerships and Sponsorships**ISSUE DATE:** (03-10-2016)**REVIEW YEAR:** (2002)**DEFINITIONS**

**Educational partnerships** are mutually beneficial, co-operative relationships in which partners share values; objectives; human, material, or financial resources; roles and responsibilities to enhance learning for students.

**Educational sponsorships** are defined as the provision of money, price reductions, equipment, materials, or services in exchange for product or company recognition for a specified period of time.

**REGULATION**

1. An educational partnership or sponsorship relationship with business or community organizations shall be in accordance with the Board Policy AA.BP - Stakeholder Relations.
2. Partnership and sponsorship activities shall reflect district and school priorities.
3. Participation in partnership and sponsorship activities shall be on a voluntary basis.
4. Principals shall:
  - a. consult with the school council, parents, staff, and students (when appropriate) in the identification, development, and implementation of educational partnerships and sponsorships; and
  - b. inform the Director of Communications of any proposed involvement in an educational partnership or sponsorship.
5. The Director of Communications shall:
  - a. provide advice and assistance to schools to support the development of educational partnerships and sponsorships;
  - b. maintain records of district and school partnerships and sponsorships; and
  - c. serve as a contact for business and community organizations interested in partnering with district schools.
6. When a school or the District enters into a partnership or sponsorship arrangement, the following should be considered:
  - the partnership fosters acquisition of employability skills, intellectual growth, and cultural or social awareness for students;
  - the partnership is developed and structured in consultation with all partners;
  - partner organizations have a stated or written commitment to supporting public education;
  - each partner's expertise is recognized and respected;
  - defined roles, responsibilities, and terms of the arrangement for all partners are identified;

- there is agreement to measure and evaluate partnership performance to make informed decisions that ensure continuous improvement;
- each partner's contribution is acknowledged and celebrated through appropriate forms of recognition; and
- partner organizations are Canadian owned whenever possible.

#### **REFERENCES**

AA.BP - Stakeholder Relations

AB.AR - Appeal Processes

CO.BP – Fiscal Oversight and Accountability

DIBA.AR - Liability Insurance

EKB.AR - Maintenance and Upgrading of School Buildings

GA.BP - Student Programs of Study

GAA.AR - Off Campus Education

GAA.BP – Delivery of Student Programs of Study

GI.AR - Instructional and Learning Resources

GIAD.AR - Use of Commercial & Special Interest Materials in Schools

GICA.AR - Field Trips

*School Act Section 27*